

Commercial Fundraiser Activity Report History

<u>Year</u>	Total Contributions	Amount to Charity	Percent to Charity
2004	\$368,446,788	\$181,518,070	49.0%
2003	\$375,743,201	\$170,707,841	45.4%
2002	\$333,697,768	\$163,916,309	49.1%
2001	\$357,502,436	\$196,306,617	54.9%
2000	\$223,740,460	\$111,764,074	49.9%
1999	\$225,313,002	\$93,558,315	41.5%
1998	\$126,366,080	\$41,744,814	33.0%
1997	\$101,481,198	\$41,784,405	41.1%
1996*	\$119,700,000	\$47,100,000	39.0%
1995*	\$85,500,000	\$25,000,000	30.0%

^{* 1995} and 1996 figures are based on the press release issued. A comprehensive report with financial data is not available.

The Washington State Commercial Fundraiser Activity Report is an annual report revealing how much of the total revenue raised by paid solicitors is actually returned to or retained by charity clients.